

First Sensor 

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Corporate Culture

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OUR VISION

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**Our innovation  
and excellence  
are your success.**

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We dedicate ourselves to pinpointing and overcoming the challenges of the future with our innovative sensor technologies. We act sustainably to deliver outstanding outcomes for our company, our customers, and our shareholders.

The key to our success is a respectful corporate culture in which we can develop our skills and expertise in an optimum way. We think and act as one global team.

OUR MISSION

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**We engineer the  
growth markets of  
the future.**

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1

We place our customers at the center of all our actions.

2

We unceasingly strive for targeted innovation in the field of sensor technologies.

3

We are firmly committed to improving the quality of our products and processes on an ongoing basis.

## OUR MISSION

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We follow stringent processes with a clear focus on outstanding outcomes and a high level of profitability.

5

We regularly reflect on our actions and make decisions.

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6

We encourage and demand further development and responsible actions.

7

We are always one step ahead of the competition.

## OUR VALUES

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**Innovation, excellence, and proximity serve as the compass for our actions. They shape a strong corporate culture that makes our vision a reality.**





### **Innovation is our future.**

Through continuous technological advancement, we overcome the challenges of tomorrow: with a pioneering, specialized approach and a focus on development.

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**We believe:**

pioneering ideas and innovative solutions  
are crucial to achieve market leadership.

**We value:**

creativity and cooperation in all innovation  
processes – with and for our customers.

**We act:**

in a visionary way so that we always stay  
one step ahead of the competition.

## OUR VALUES

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**Excellence stands for our aspiration to provide the highest level of precision and quality.**

Our applications and sensor solutions are at the cutting edge of technology. We work sustainably and create outstanding value.

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We believe:

our excellence is an essential prerequisite for sustainable success.

We value:

top performance and quality, application know-how, and expert knowledge.

We act:

purposefully with the aim of going the extra mile to improve our products and processes.

## OUR VALUES

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**Proximity is the key to our success.**

We are a trusted partner for our employees, our customers and all other stakeholders. Personal contact is a high priority for us.

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We believe:

proximity encourages commitment.

We value:

open, respectful, and honest interaction  
with one another.

We act:

We put our words into action reliably,  
fairly, honestly, and dependably.

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