

#### **COMPANY PRESENTATION**

# Agenda

First Sensor at a Glance

Strategic Perspective for Profitable Growth

**Growth Driver LiDAR** 

Q3 Interim Report 2017

# FIRST SENSOR AT A GLANCE

#### **OUR COMPANY**

We are a leading provider of sensor technology.



#### **OUR PRESENCE**

We are internationally positioned.

First Sensor is headquartered in Berlin and represented at six locations in Germany and also operates sales and production sites in the USA, Canada, China, UK, France, Denmark, Sweden and the Netherlands as well as a global network of partners.



## **OUR EXECUTIVE BOARD**

# Dr. Rothweiler and Dr. Gollwitzer are experienced industry managers.



Dr. Dirk Rothweiler CEO

since Jan. 1, 2017



Dr. Mathias Gollwitzer **CFO** 

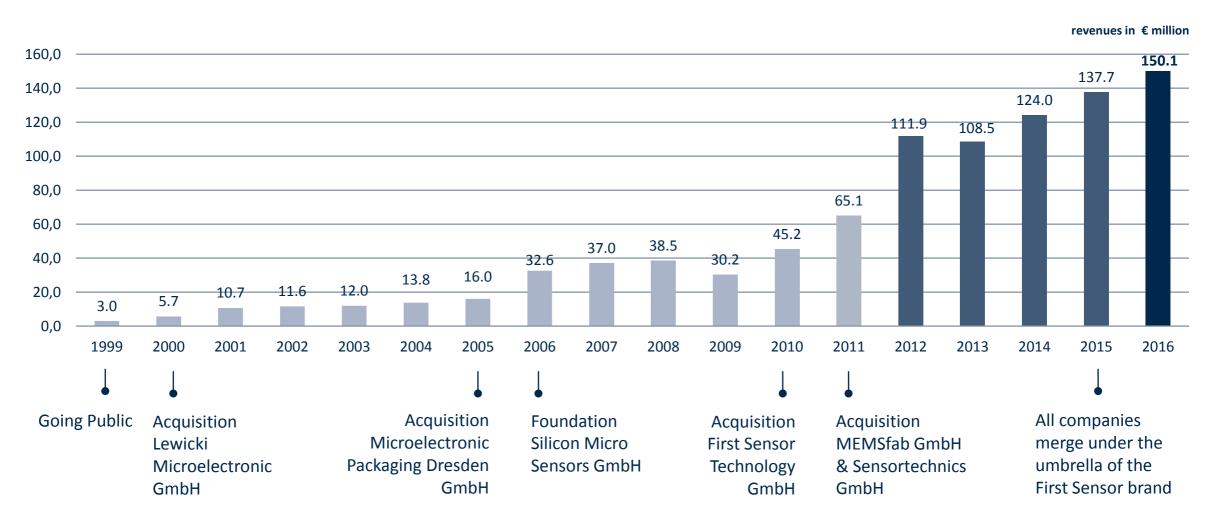
since Aug. 10, 2015

2017	CEO, First Sensor AG
2008	Executive Vice President Optical Systems, Jenoptik AG
2005	Vice President Sales and Service, TCZ
2000	Managing Director Asia-Pacific, Süss Microtec Co. Ltd.
1999	Director Sales & Marketing, Süss Microtec AG
1995	Project Manager for the Semiconductor Technology Division, Carl Zeiss
1995	Doctorate from the Department of Engineering, RWTH Aachen

2015	CFO, First Sensor AG
2012	Vice President Group Controlling, EnBW Energie Baden-Württemberg AG
2008	CFO, Mercedes-Benz France SAS
2006	Director Corporate Controlling, DaimlerChrysler AG
2005	CFO, DaimlerChrylser Belgium/Luxembourg NV/SA
2002	Director Research and Technology, Daimler AG
1999	CEO, Temic Sprachverarbeitung GmbH
1995	Director Division Controlling, Telefunken Systemtechnik Gmb
1992	Expert Adviser Finance/Controlling, Deutsche Aerospace AG

#### OUR PATH OF GROWTH

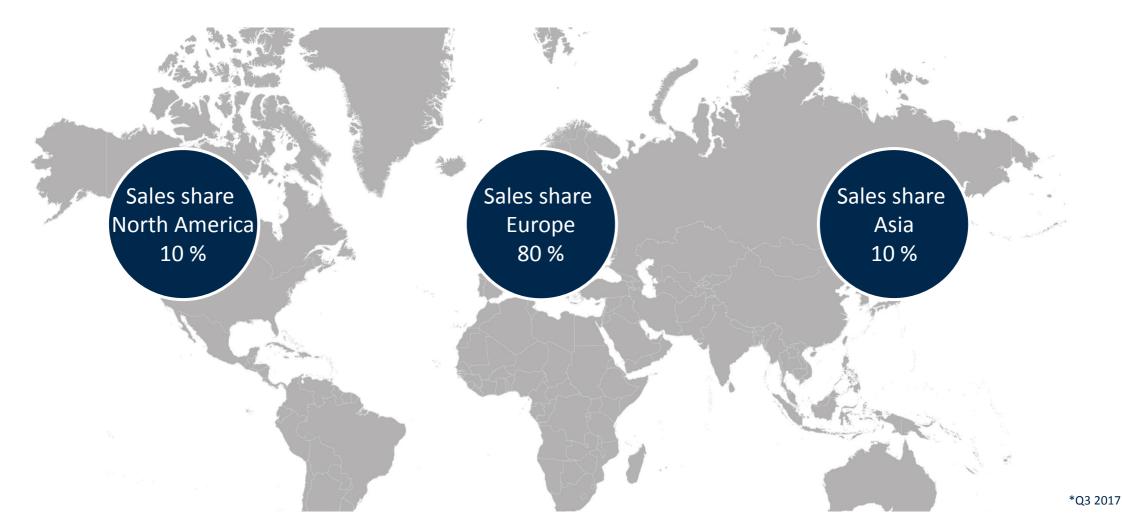
# In 2016, the EUR150 million mark was exceeded for the first time.





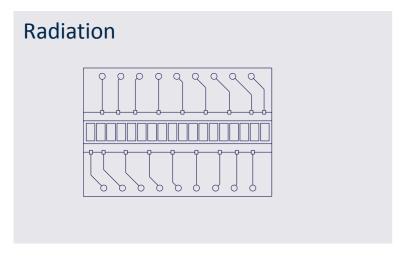
## **OUR SALES REGIONS**

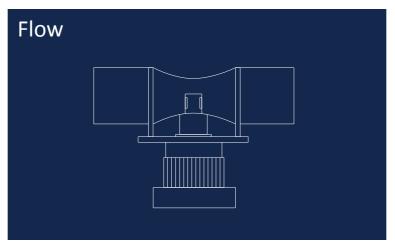
Germany is our most important market contributing 52% of sales.

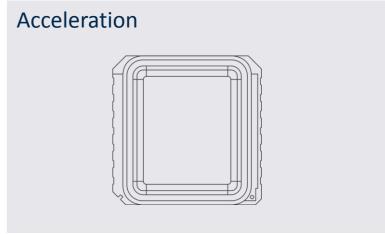


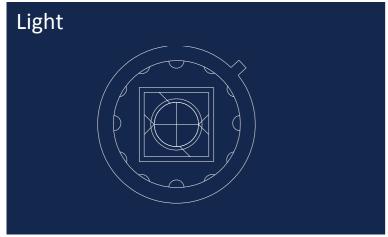
#### **OUR RANGE OF SERVICES**

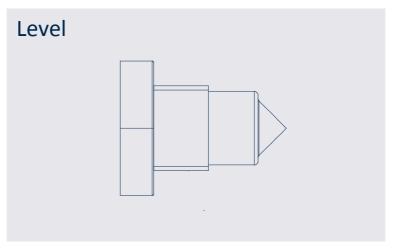
# We develop and produce standard products and sensor solutions.

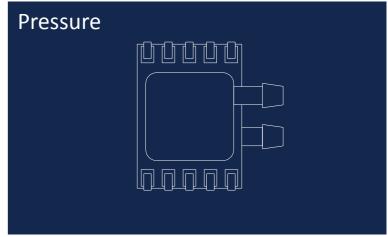








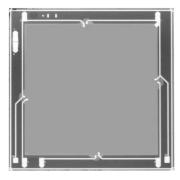




#### OUR COMPETITIVE ADVANTAGE

# We cover the entire value chain of sensor technology.

#### Sensor chip



- Silicium based
- converts physical parameters into electrical signals

#### **Packaging**



Connecting microelectronic and non-electronic micro components to a housing

#### **Sensor**



- Consists of a sensor chip, a housing and electronics
- The measurement signal can be calibrated

#### Sensor system



- Measures and preprocesses data
- communicates with other systems

Detect

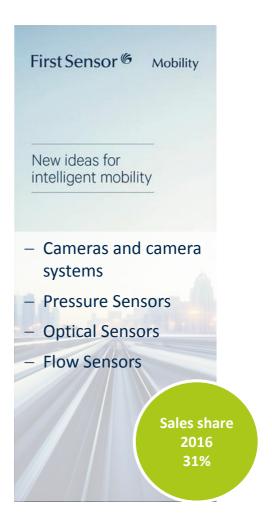
**Detect & Understand** 

#### **OUR MARKETS**

# We focus on the growth markets Industrial, Medical and Mobility.

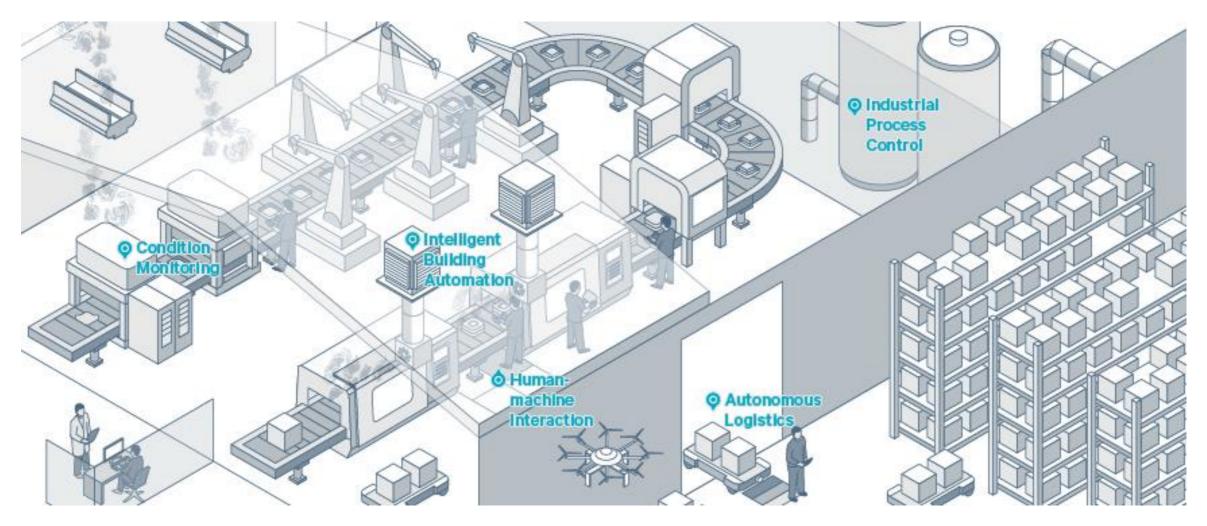






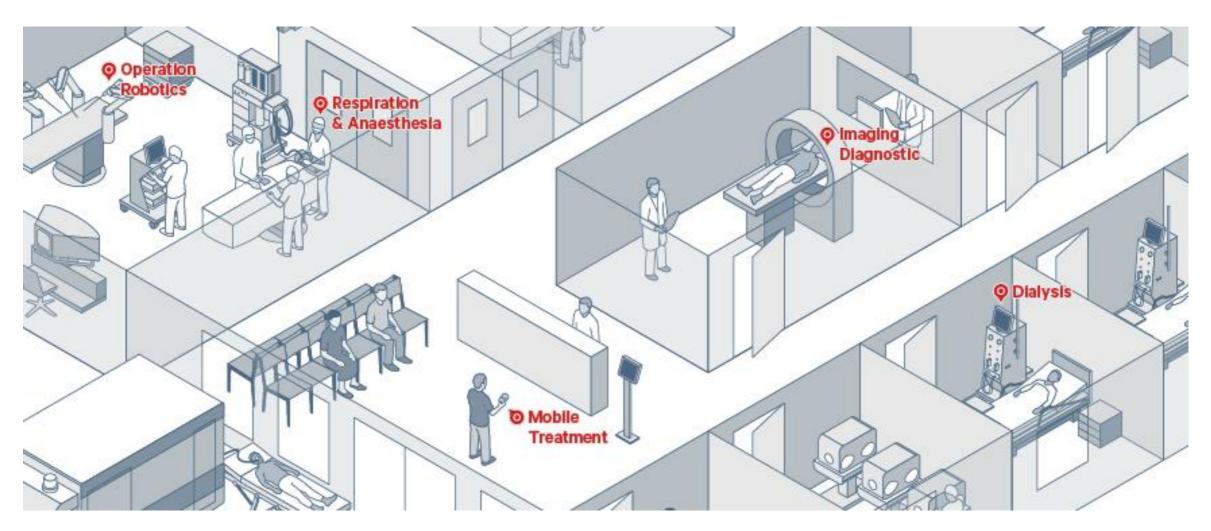
#### OUR TARGET MARKET INDUSTRIAL

We are there when smart things become standard.



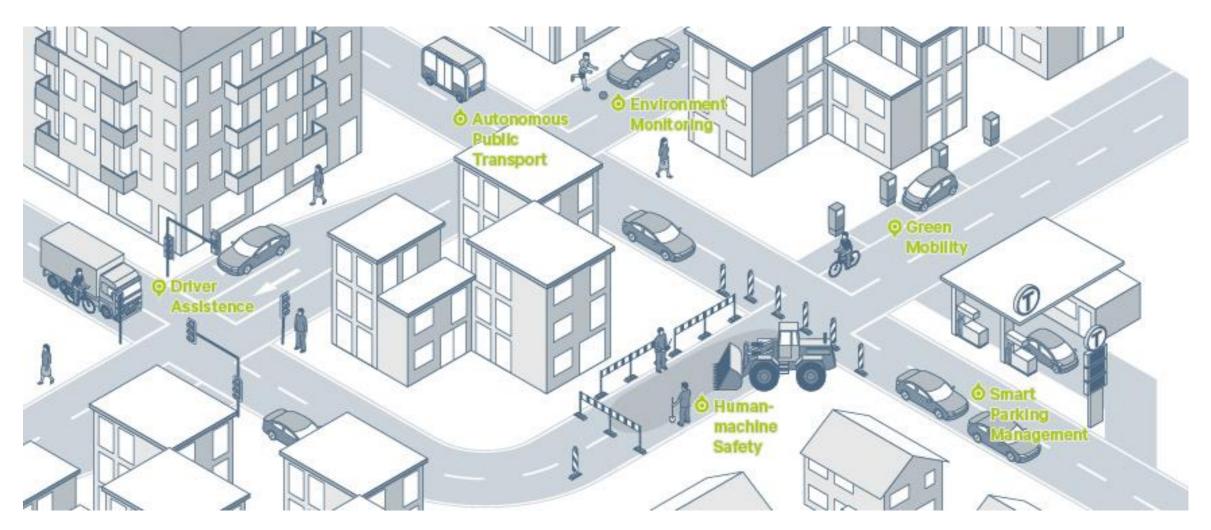
#### OUR TARGET MARKET MEDICAL

We are there when little miracles start being taken for granted.



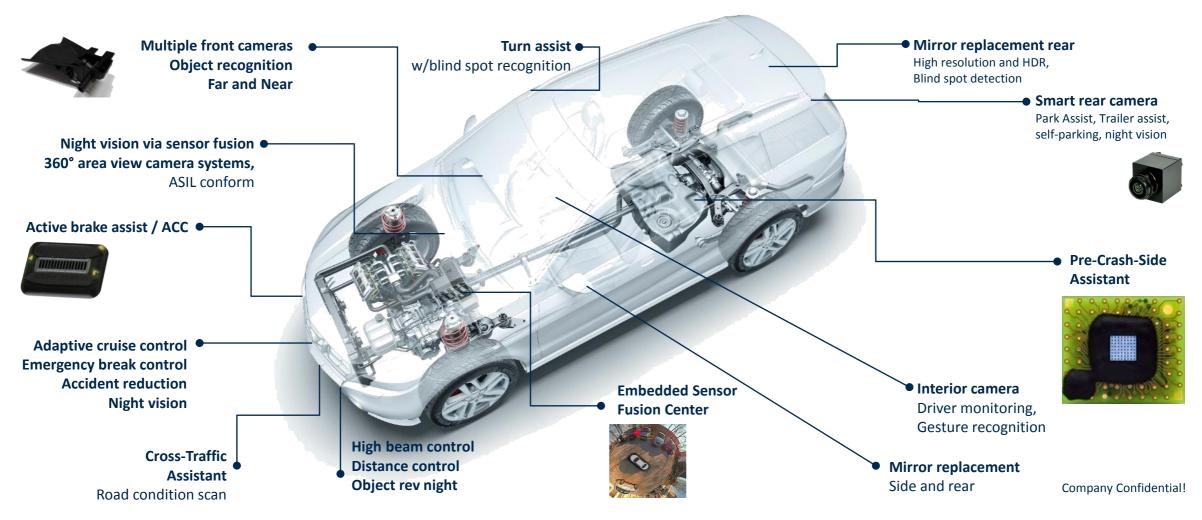
## **OUR TARGET MARKET MOBILITY**

We are there when mobility is redefined.



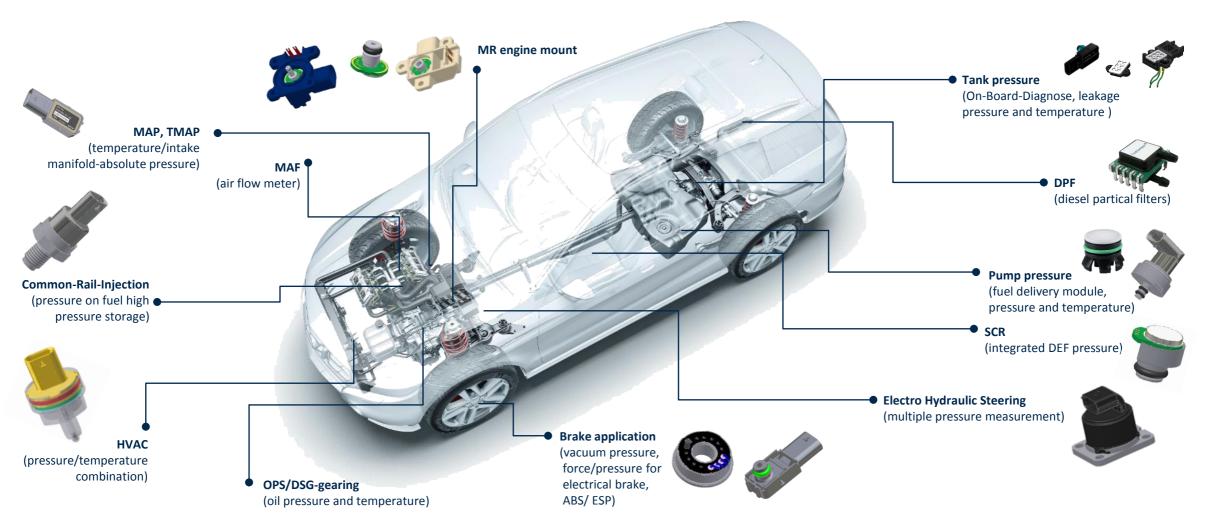
## **OUR TARGET MARKET MOBILITY**

# We offer a optical sensors and cameras for the automotive industry.



#### **OUR TARGET MARKET MOBILITY**

## Furthermore, we are an established OEM supplier for pressure sensors.

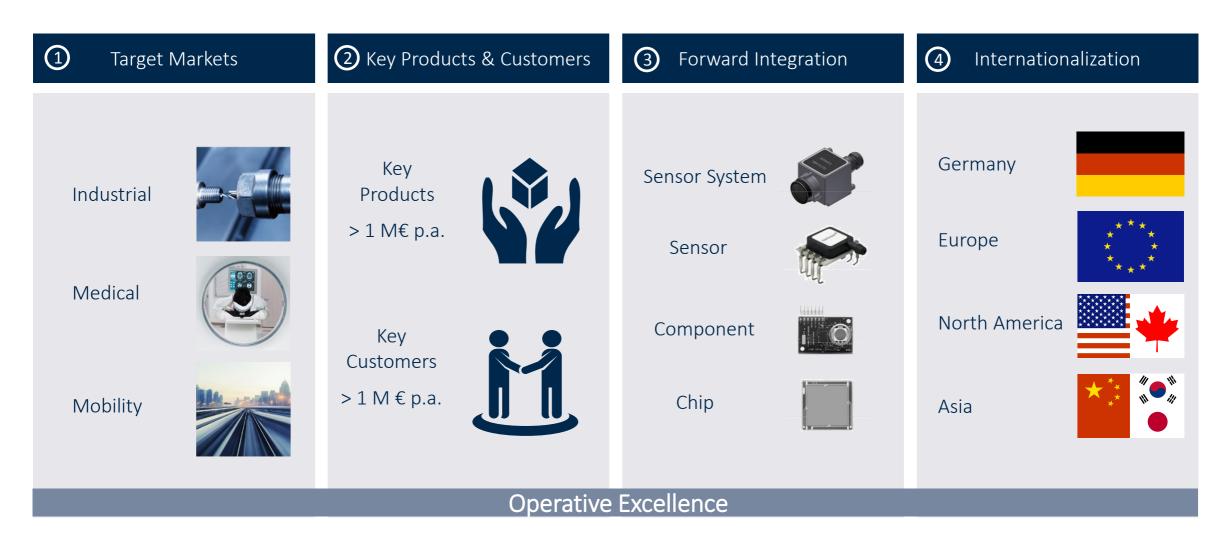




# STRATEGIC PERSPECTIVE FOR PROFITABLE GROWTH

#### OUR STRATEGY FOR PROFITABLE GROWTH

We generate and utilize economies of scale in 4 dimensions.



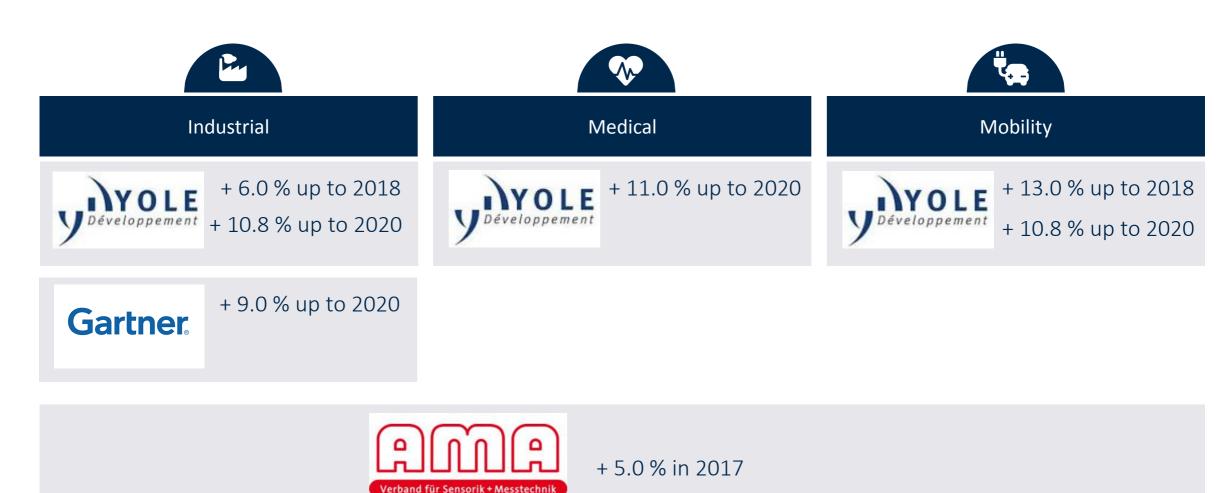
#### OUR STRATEGY FOR PROFITABLE GROWTH

We generate and utilize economies of scale in 4 dimensions.



#### DIMENSION 1: CLEAR FOCUS ON OUR TARGET MARKETS

We participate in above average growth markets.



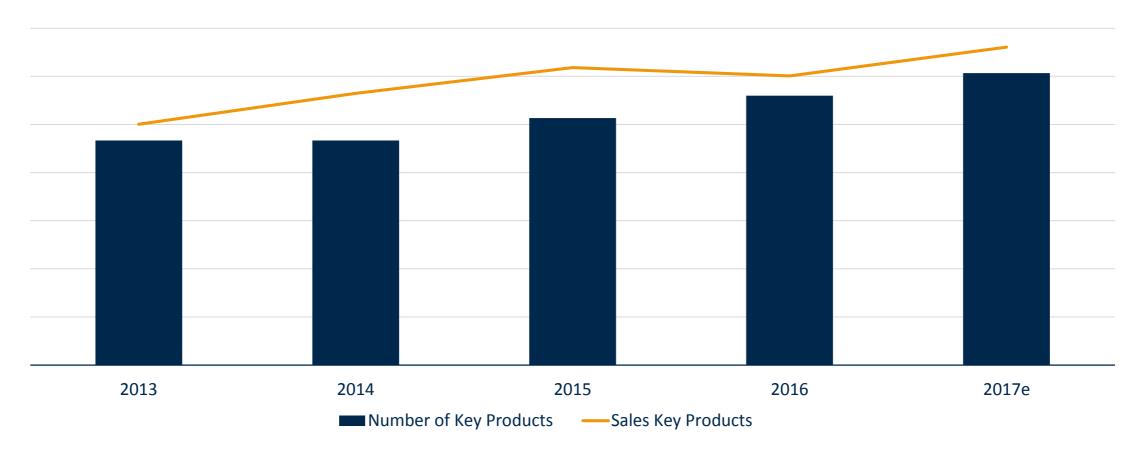
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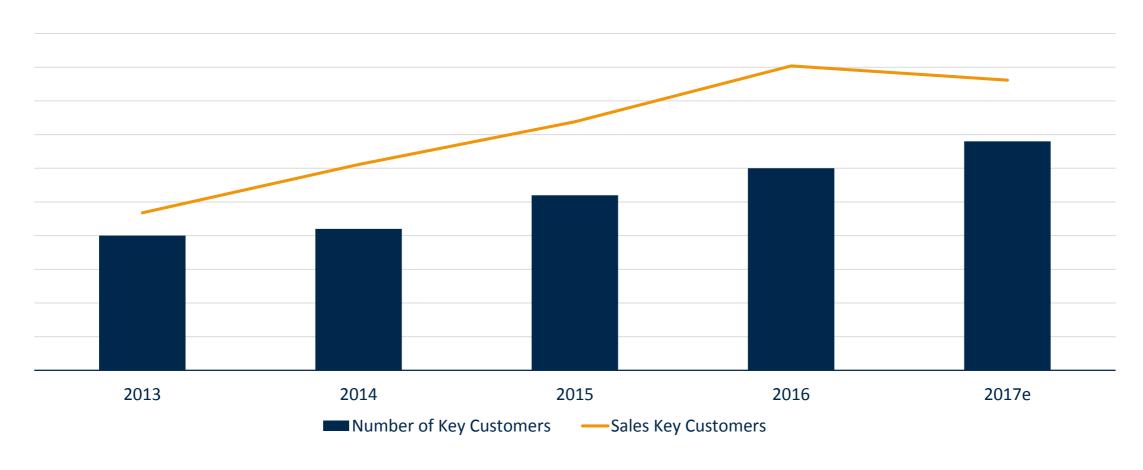
#### DIMENSION 2: CLEAR FOCUS ON KEY PRODUCTS

In the next years, we will grow with existing and new key products.



## DIMENSION 2: CLEAR FOCUS ON KEY CUSTOMERS

In the next years, we will grow with existing and new key customers.

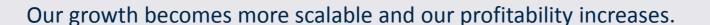


# DIMENSION 2: CLEAR FOCUS ON KEY PRODUCTS & CUSTOMERS

# Why is this efficient?

#### Key Products Key Customers

- Single respective product developments result in relatively large quantities and therefore sales volumes.
- Sales per head in both sales and engineering increases our existing team will be able to handle larger revenue streams.
- Mix & Noise" in operations are decreased due to reduced parts variety and transactions per revenue.
- Dur supply chain and own production will gain in productivity and can be managed with fewer resources per revenue.
- With higher quantities per part our purchasing power will increase.
- With more varietal purity we increase the stability of our value creation process.
- Lead time, on time delivery and quality will improve as a result.



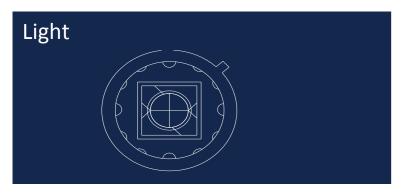
#### OUR STRATEGY FOR PROFITABLE GROWTH

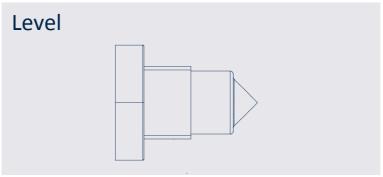
We generate and utilize economies of scale in 4 dimensions.

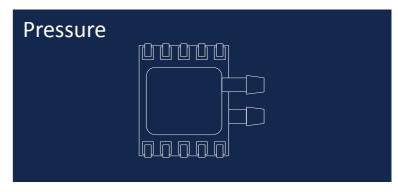


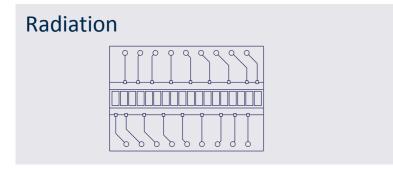
#### DIMENSION 3: CLEAR FOCUS ON FORWARD INTEGRATION

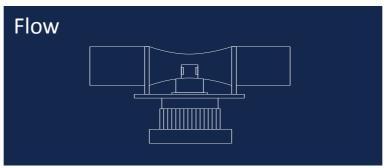
We base our forward integration initiatives on clear product roadmaps.

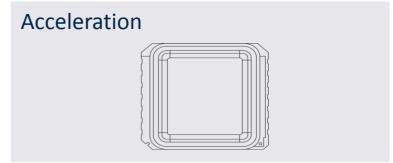












**Integrated Manufacturing Service** 



Multi Sensor Systems



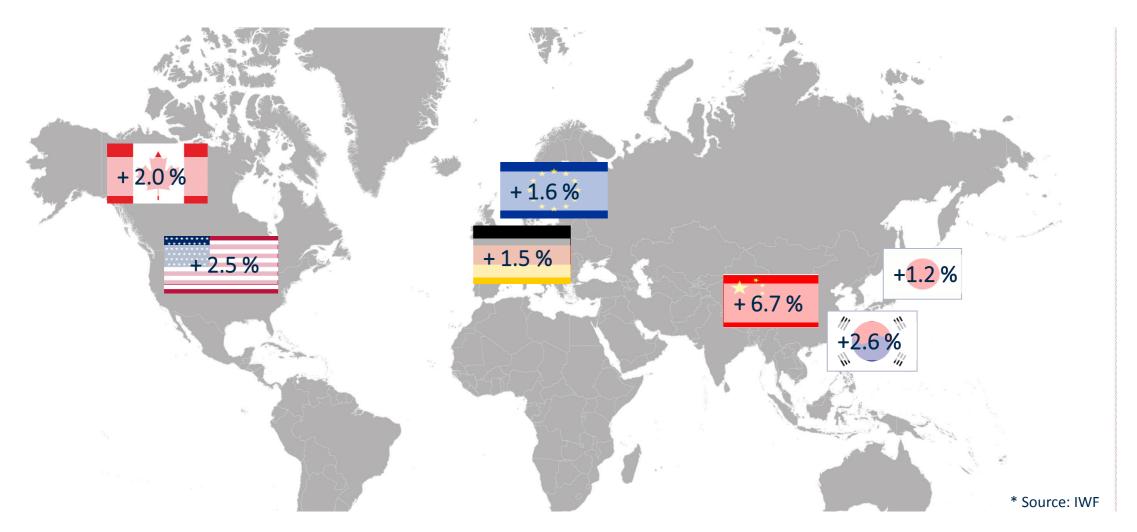
#### OUR STRATEGY FOR PROFITABLE GROWTH

We generate and utilize economies of scale in 4 dimensions.



#### DIMENSION 4: CLEAR FOCUS ON INTERNATIONALIZATION

We will participate in the solid growth\* of our targeted sales regions.



#### OUR STRATEGY FOR PROFITABLE GROWTH

We generate and utilize economies of scale in 4 dimensions.



#### THE FUNDAMENT: FOCUS ON OPERATIVE EXCELLENCE

#### We concentrate on five core initiatives.

#### **Top Initiatives**

- Lead Time, On-Time Delivery, Quality
- Core Processes
- One ERP
- T's & C's Harmonization
- Portofolio Optimization

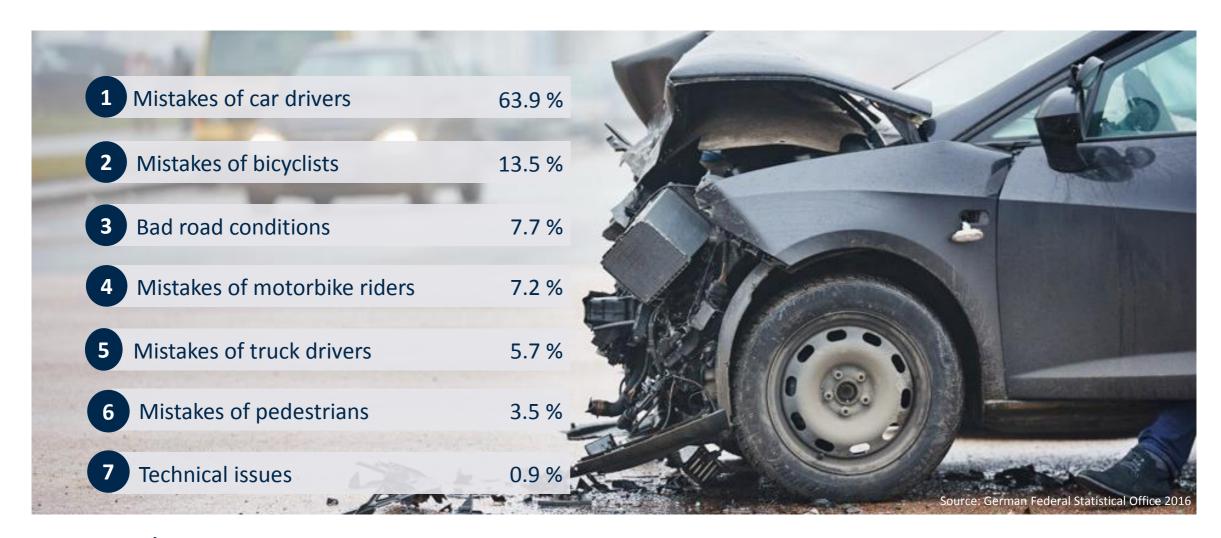
# BESIDES OUR GUIDANCE FOR 2017, THIS APPROACH TOWARDS PROFITABLE GROWTH SUPPORTS OUR MID-TERM ASPIRATION.



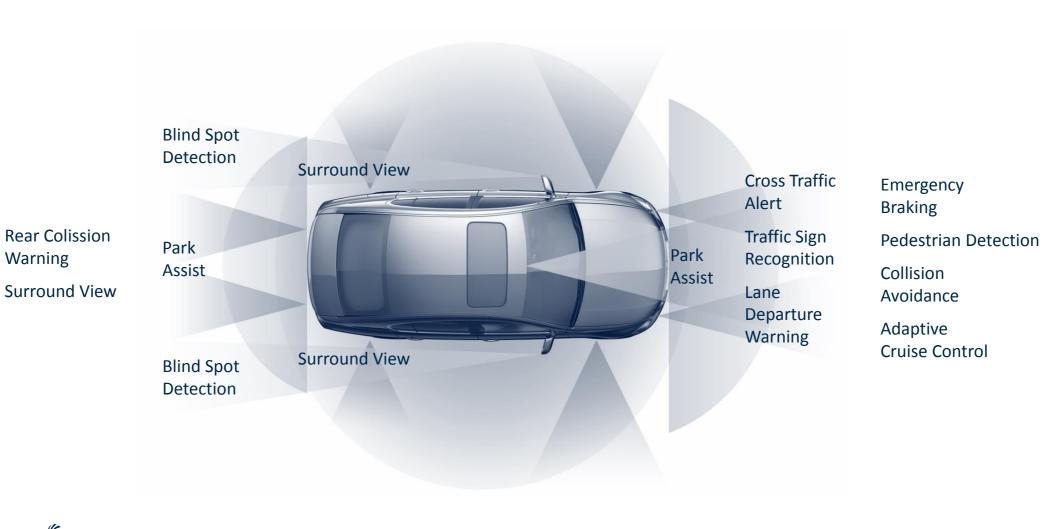
# LiDAR is relevant factor within our strategy for profitable growth.



# Main reason for accidents are preventable human mistakes.



# Sensors in vehicles assist the drivers and provide more road safety.





Warning

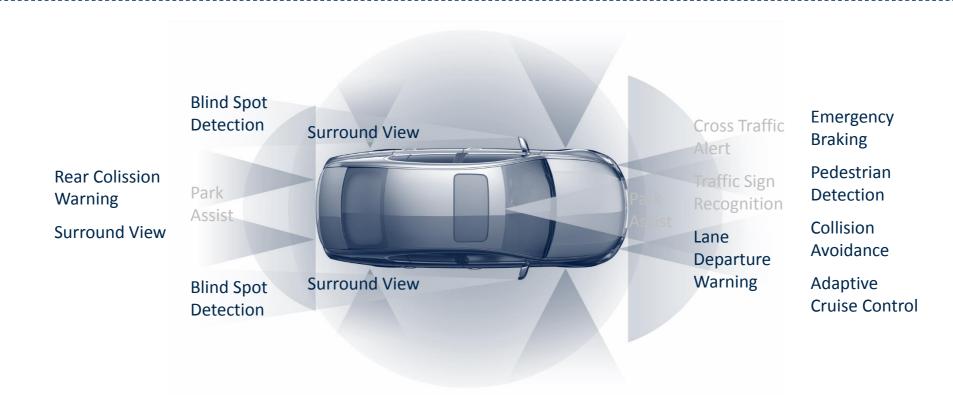
# LiDAR is an important technology for many of these safety applications.

Long-Range Radar Short-/ Medium-Range Radar

**LiDAR** 

Camera

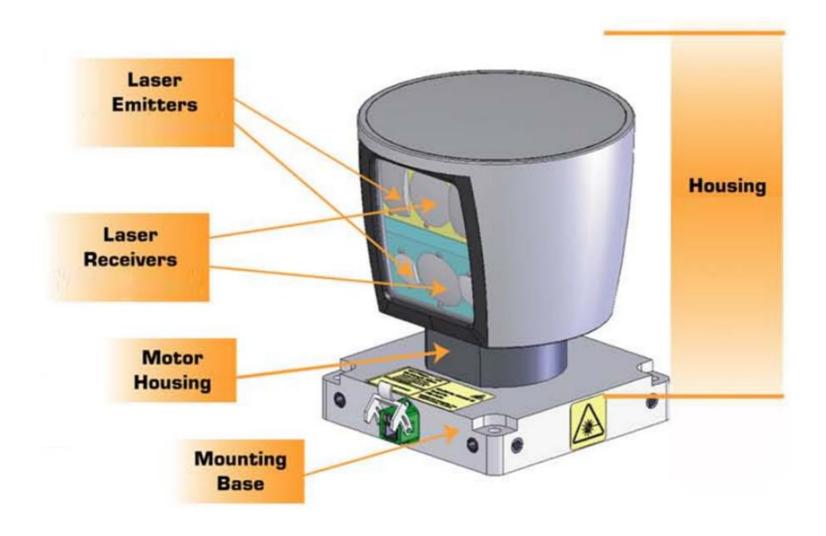
**Ultrasound** 



# Reason: LiDAR provides the highest resolution even for large distances.

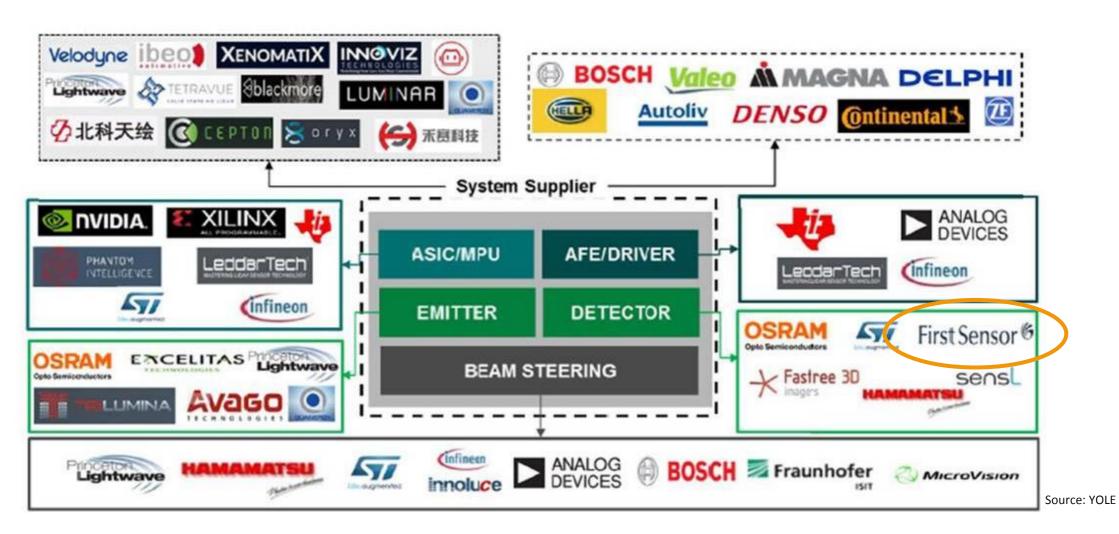
Criteria	LIDAR (pulsed ToF)	Radar			Cameras		
		Short distance	Long distance	Ultra-sonic	Mono	Stereo	PMD
Max range (m)	150 -250	55 - 100	150 - 200	2 - 4	40 - 60 (120 coarse)	60	7 - 10
Min range (m)	1	0,25 - 1	1	0.25	0.3	0.3	0.3 – 0.8
Precision (m)	0.1 (newer: 0.04)	0.25 - 0.75	0.3 – 3.75	Very good	3	0.2 – 0.3	good
Velocity measurement	Indirectly via distance t1-t0	directly via Doppler effect		hardly	hardly	Indirect via dist.	Indirect via dist.
Horizontal field of view	30° - 180°	55° Scan: 120°	16°, Scan: 60°	60°	45° - 190°	45°	40 - 69°
Horizontal resolution	0.01° - 1°	10.5°	3.5°	bad	< 0.1° - 0.3°	< 0.1°	0.2°
Vertical field of view	3° - 16°	3° - 13°	3° - 13°	30°	45°	45°	40 - 56°
Vertical resolution	0.8° - 1°	4.5°	4.5°	bad	< 0.1°	< 0.1°	0.2°

In LiDAR systems different components work hand in hand.

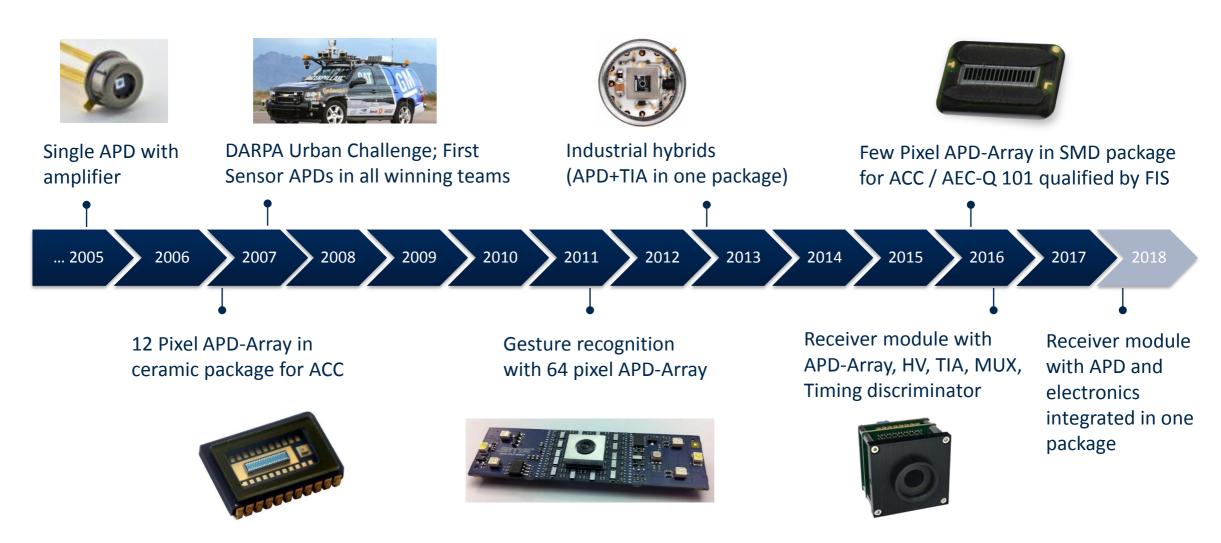


Source: Velodyne

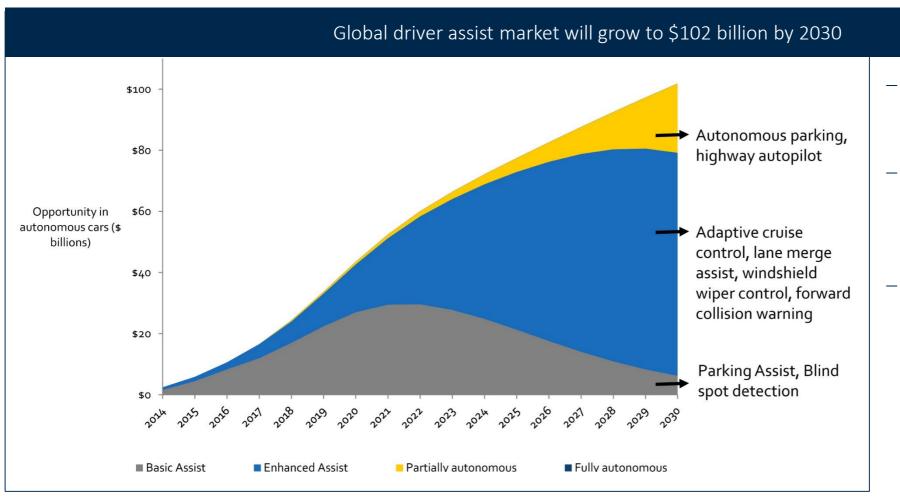
First Sensor is an important supplier for the detectors in LiDAR systems.



# With our APD we have captured a leading share for more than 10 years.



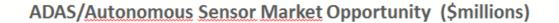
# Therefore we will participate in the growth of the driver assist market.

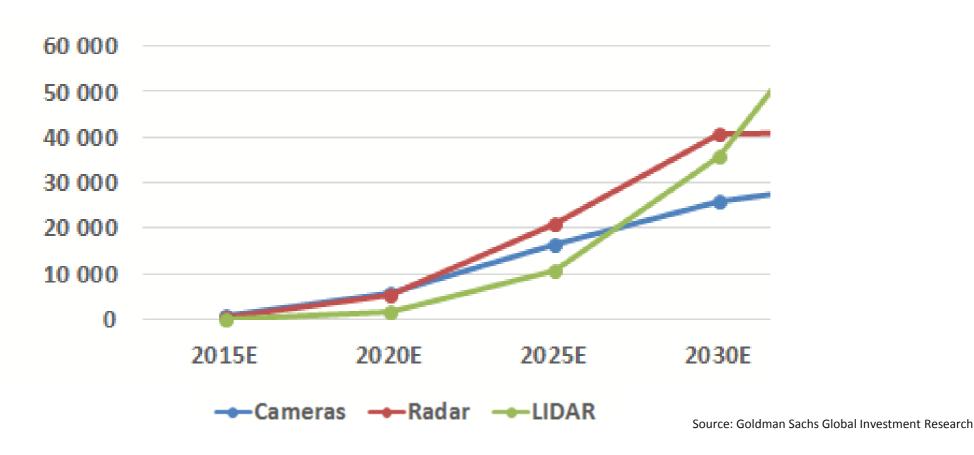


- 2017: 94 m vehicles
  produced (2.2% CAGR 17-22,
  2017 IHS Markit)
- Automotive semiconductor revenue for ADAS grows with 20.9% (CAGR 17-22, 2017 IHS Markit)
- Estimates as high as 10% of new cars with self-driving features in 2020

Source: Lux Research 2017

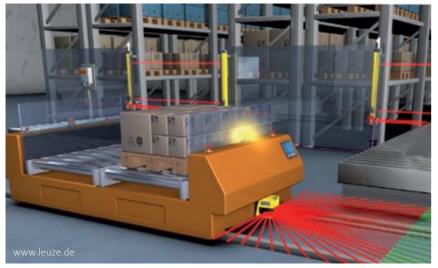
In this growing mobility market LiDAR will play the most important role.







# But LiDAR also has applications in the industrial market, e.g. logistics...











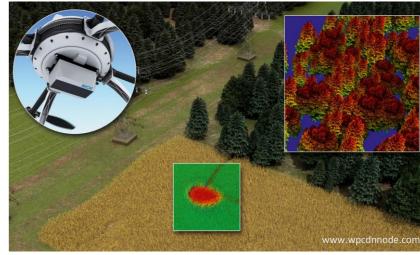




# ...mapping and construction...



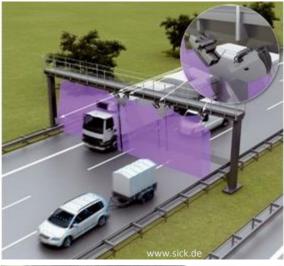






# ...and traffic control & security.



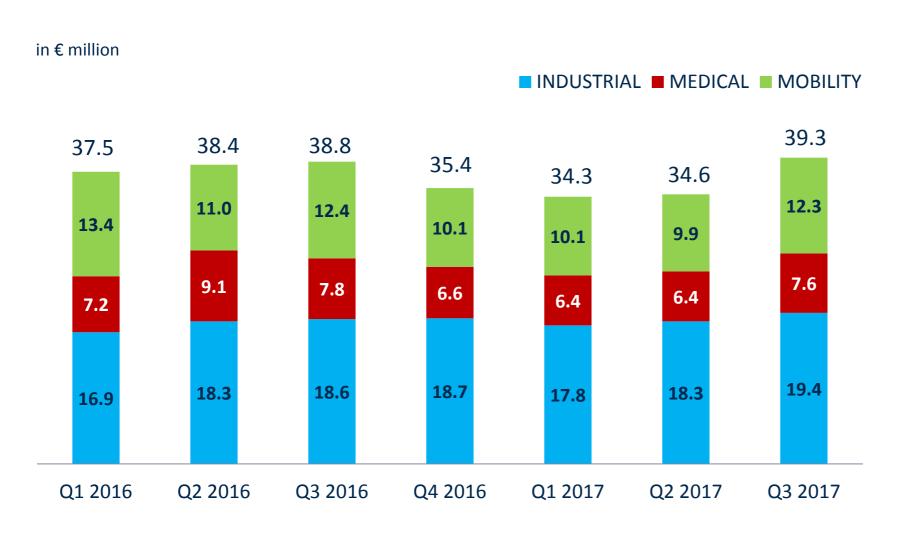








# Q3 sales with € 39.3 million back on track; + 1.3 % over previous year

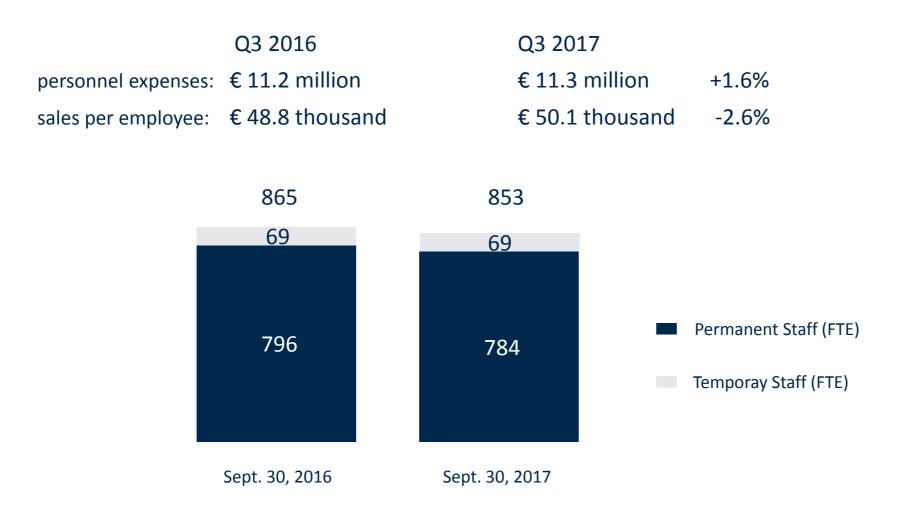


# Comments Dynamic start into the second half of 2017 Sales up 1.3 % on Q3 2016 IND: +4.1%, MED: -3.0%, MOB: -0,4% (gog) Catch-up effect on slow H1 and early deliveries before year-end closing of production

# Share of sales in North America and Asia further climbing



## Sales per employee rises to 50.1 TEUR in Q3 2017



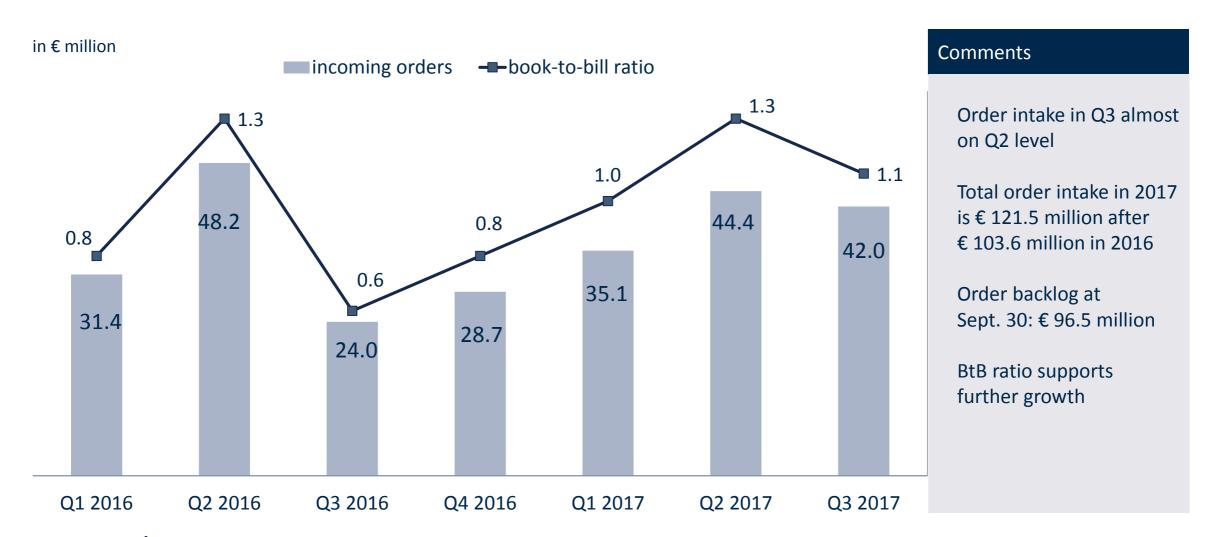
#### Comments

Number of employees largely unchanged

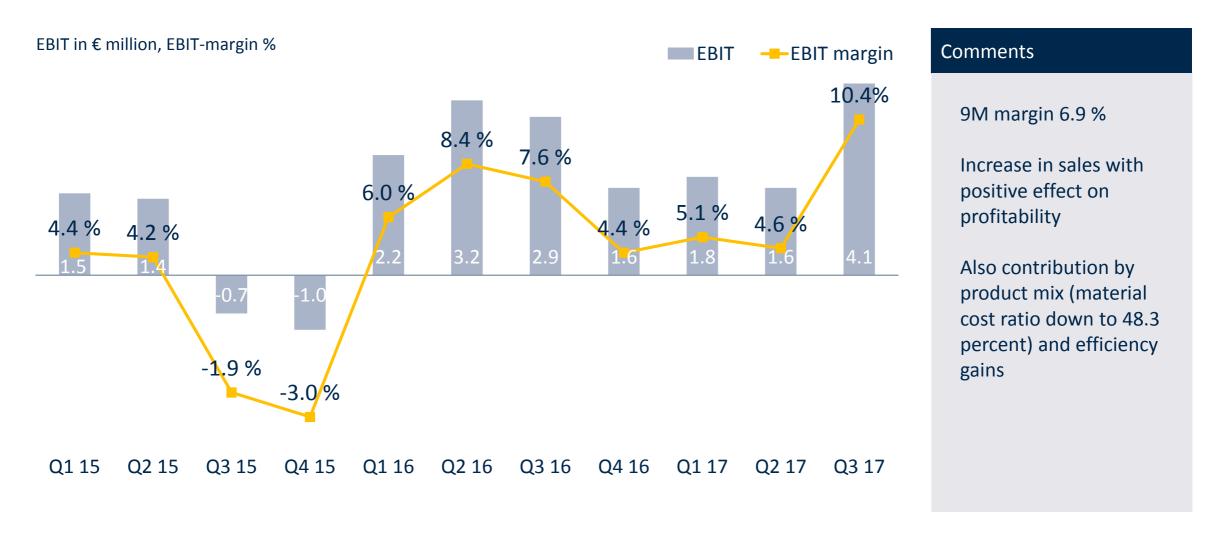
Increase of personnel expense by wage raise and shift to higher qualified staff

Sales per employee after nine month € 138.2 thousand (previous year: € 144.2 thousand)

# Order intake still on high level at € 42.0 million



# EBIT of € 4.1 million in Q3, margin climbs to 10.4 percent

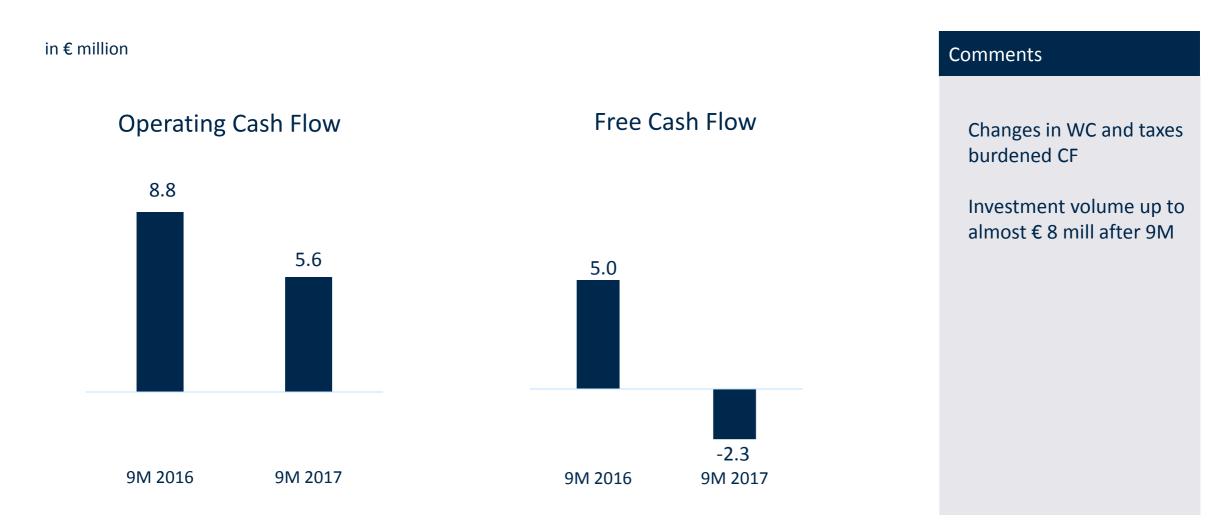


## Balance sheet total rises by 2.8 percent from € 154.0 to € 158.3 million





# Operating Cashflow burdened by increase in Working Capital and taxes



# WE EMPOWER THE FUTURE

#### Contact

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