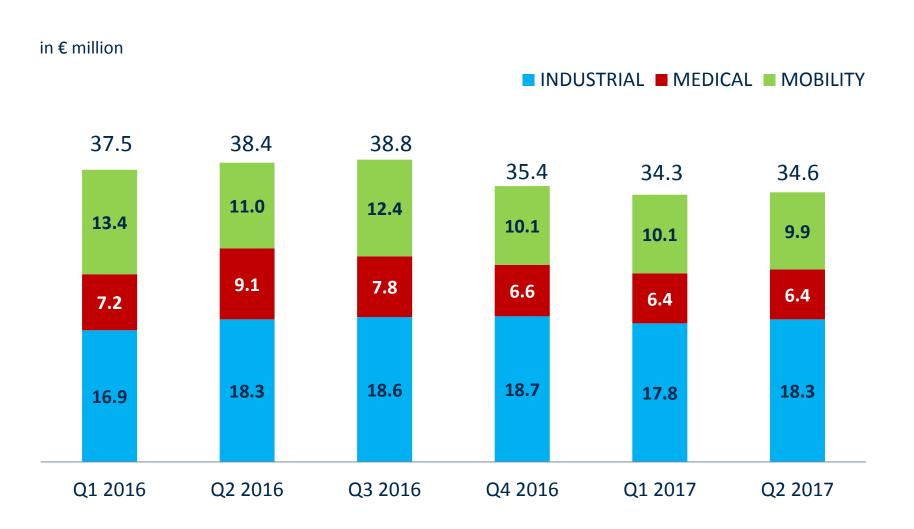


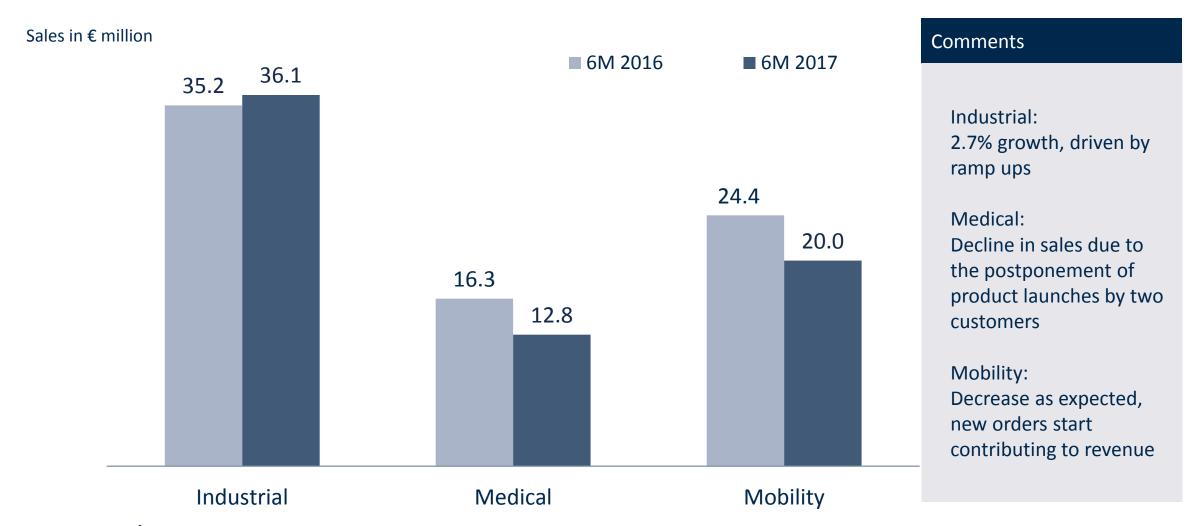
DR. MATHIAS GOLLWITZER, CFO

## Sales in line with expectations

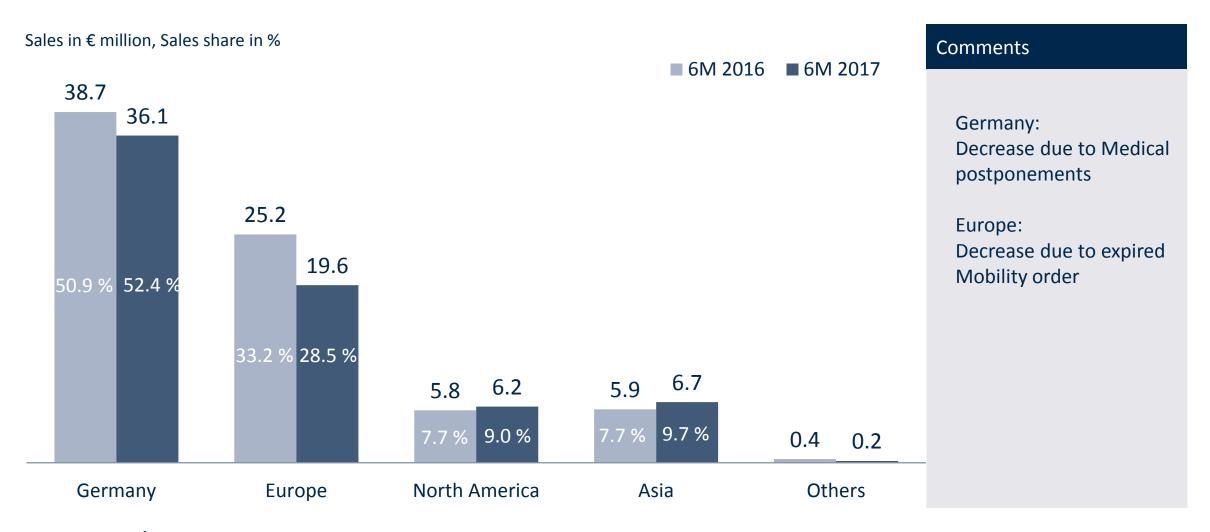




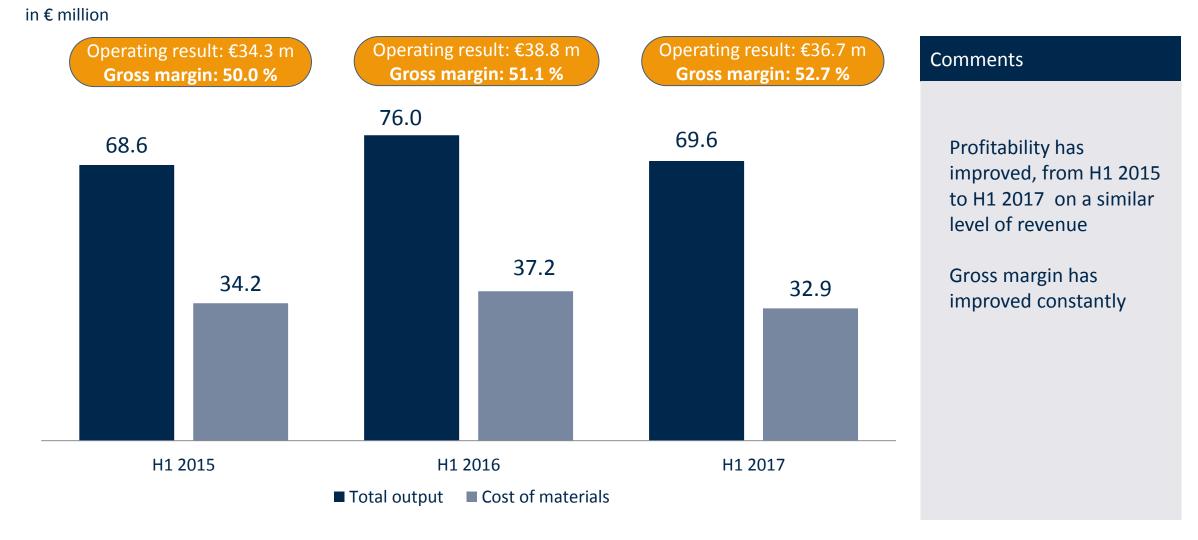
## Ramp ups and new orders start compensating expired order



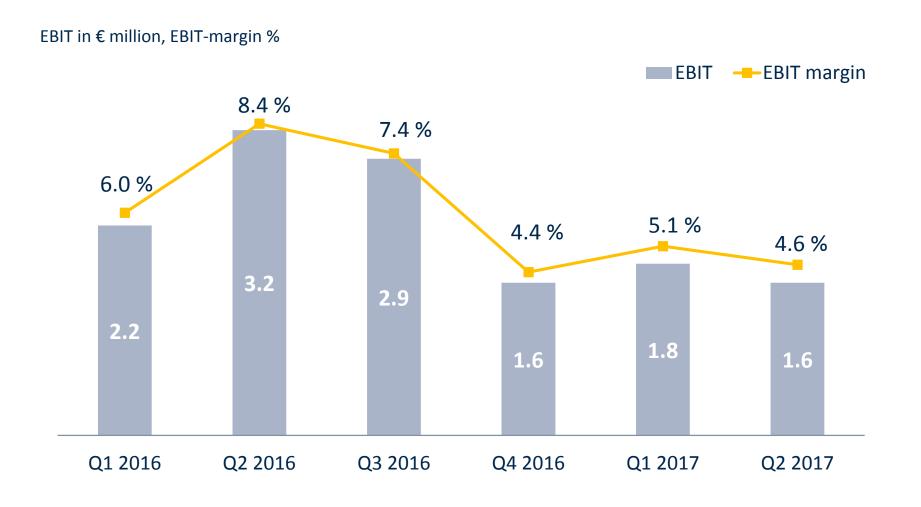
## Germany still major market, North America and Asia grow further



## We further improved our profitability



## EBIT-margin H1 with 4.9% almost in target range for 2017



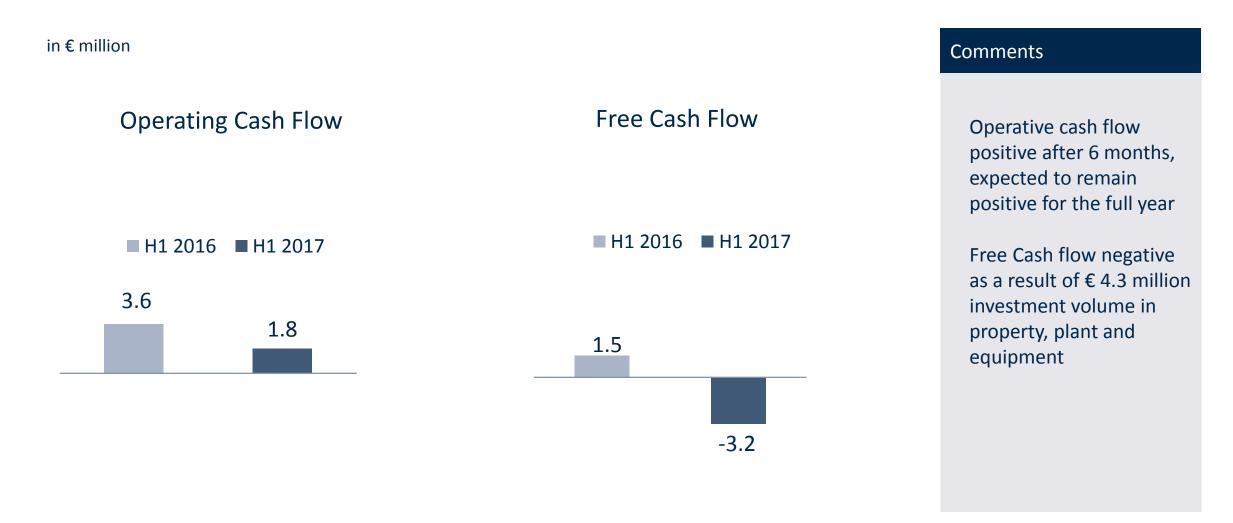
#### Comments

Q2 2017: Depreciation on inventories of around 250 T Euros included

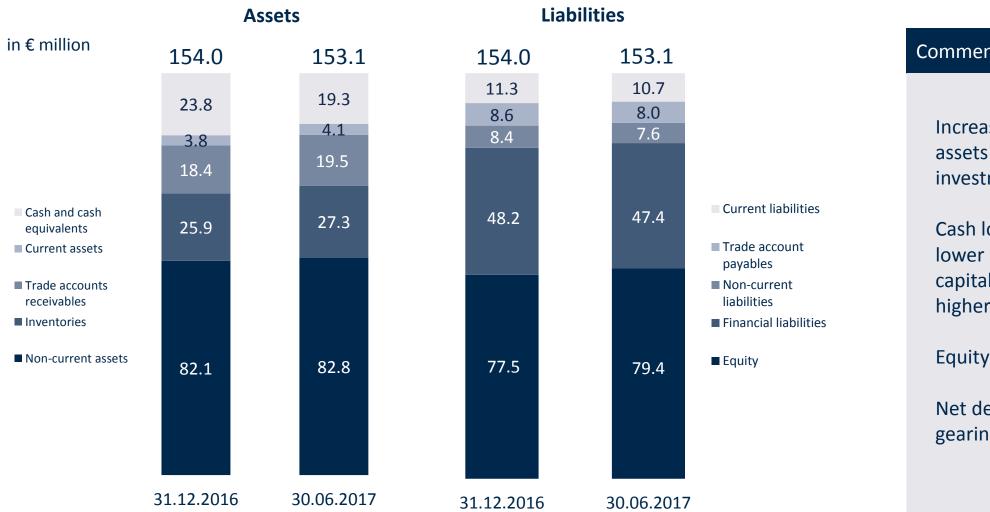
Net profit for the first half of 2017: 2.1 million

Earnings per share after six month: 19 cents

## Cashflow back in positive figures, Free Cash Flow reflects investments



## No major changes to the balance sheet





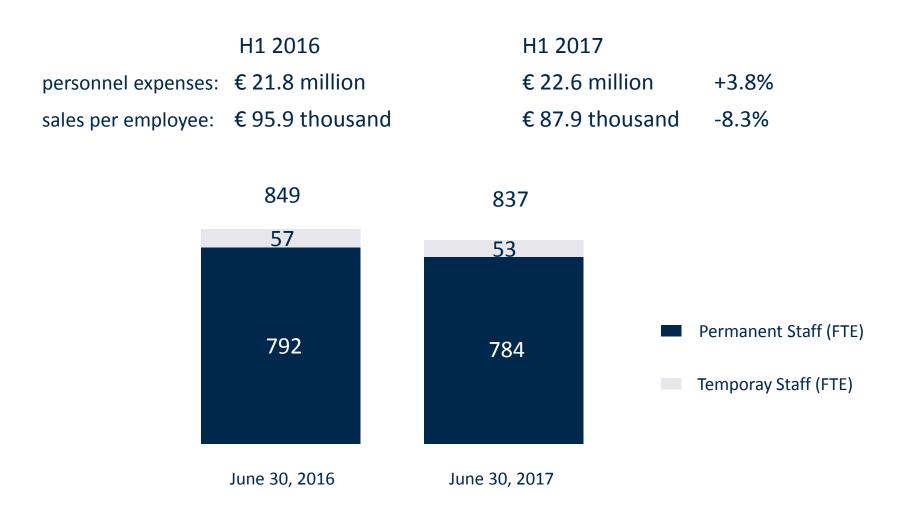
Increase in non-current assets due to higher investment volume

Cash lower because of lower profit, working capital increase and higher investments

Equity ratio at 51.8%

Net debt at € 28 million gearing of 35.5%

## Decrease in sales with temporary impact on key figures



#### Comments

Increase in personnel expenses as a result of higher qualification of new staff, impact below Q1 figures

Sales per employee down 8.3% while revenue for the first half was down 9.2%

## Order intake and book-to-bill sound basis for dynamic 2nd HY



## Guidance 2017

SALES REVENUES

140 - 145

MILLION EURO

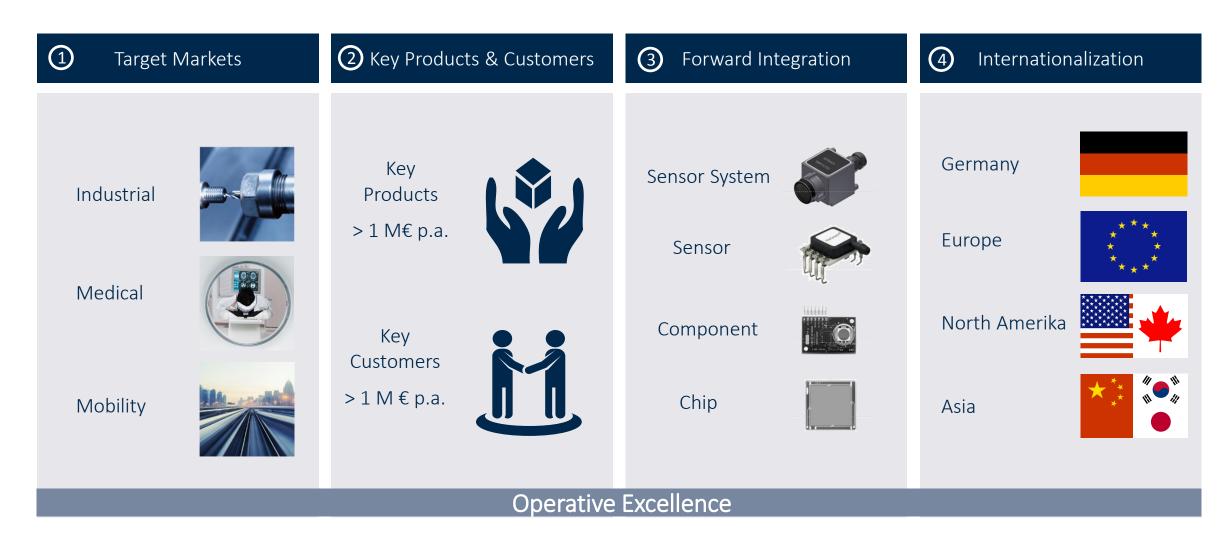
**EBIT MARGIN** 

5 - 6

**PERCENT** 

## STRATEGIC PERSPECTIVE

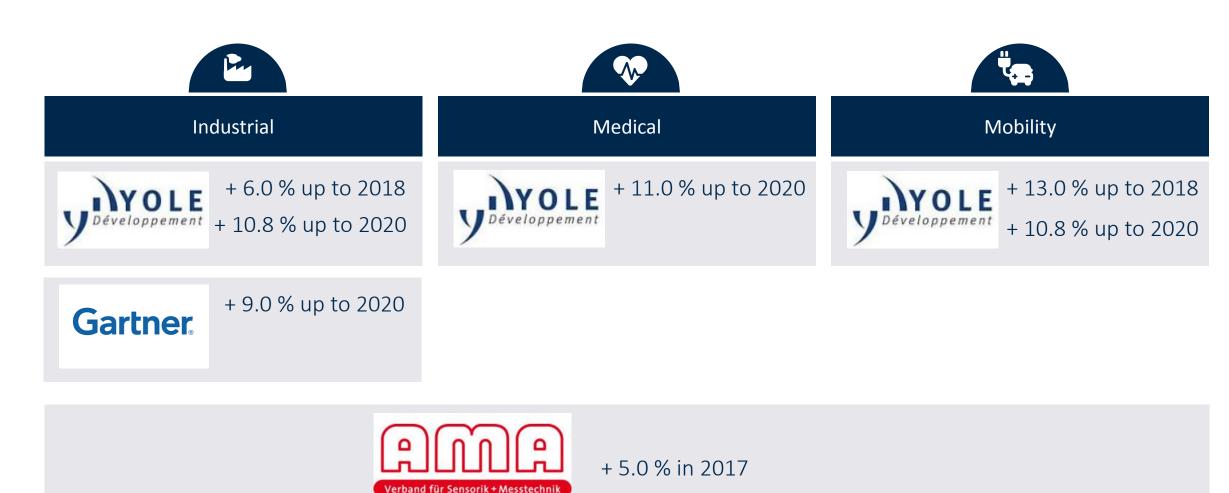
DR. DIRK ROTHWEILER, CEO





## DIMENSION 1: CLEAR FOCUS ON OUR TARGET MARKETS

## We participate in above average growth markets

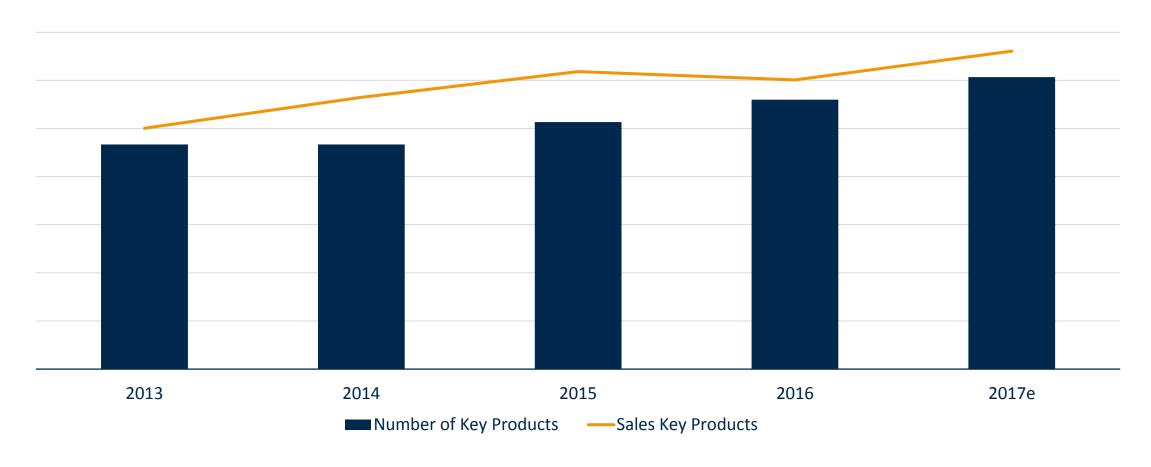






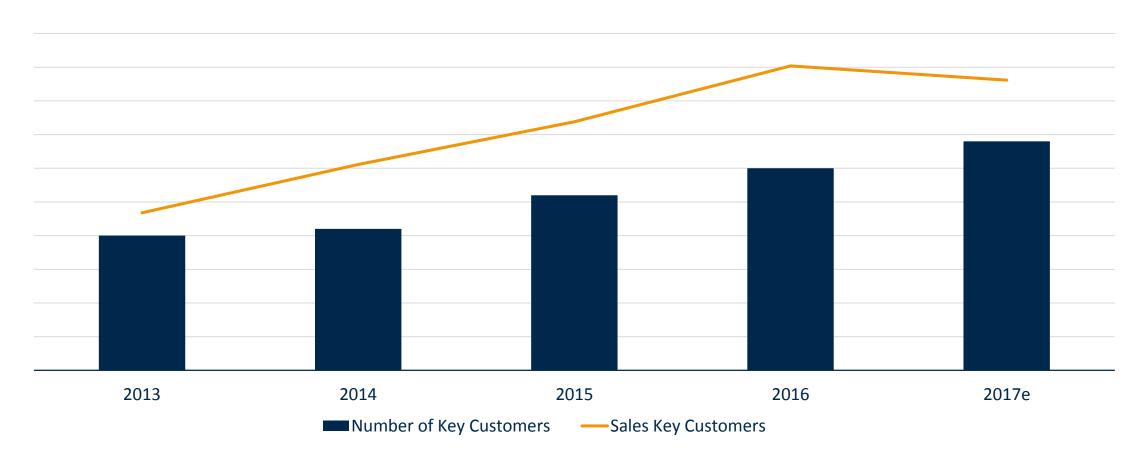
#### DIMENSION 2: CLEAR FOCUS ON KEY PRODUCTS

In the next years, we will grow with existing and new key products



#### DIMENSION 2: CLEAR FOCUS ON KEY CUSTOMERS

In the next years, we will grow with existing and new key customers

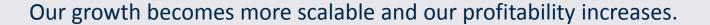


## DIMENSION 2: CLEAR FOCUS ON KEY PRODUCTS & CUSTOMERS

## Why is this efficient?

## Key Products Key Customers

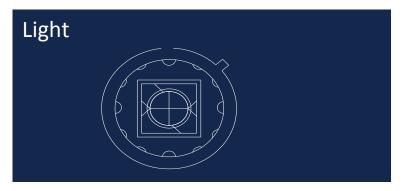
- Single respective product developments result in relatively large quantities and therefore sales volumes.
- Sales per head in both sales and engineering increases our existing team will be able to handle larger revenue streams.
- Mix & Noise" in operations are decreased due to reduced parts variety and transactions per revenue.
- Dur supply chain and own production will gain in productivity and can be managed with fewer resources per revenue.
- With higher quantities per part our purchasing power will increase.
- With more varietal purity we increase the stability of our value creation process.
- Lead time, on time delivery and quality will improve as a result.

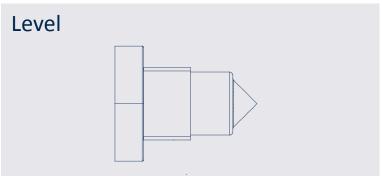


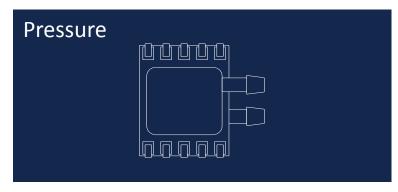


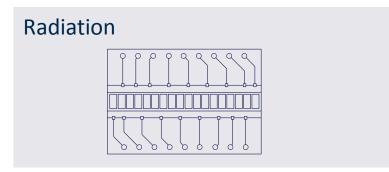
#### DIMENSION 3: CLEAR FOCUS ON FORWARD INTEGRATION

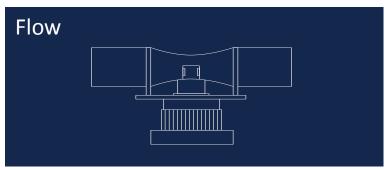
## We base our forward integration initiatives on clear product roadmaps

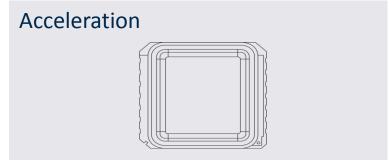












**Integrated Manufacturing Service** 



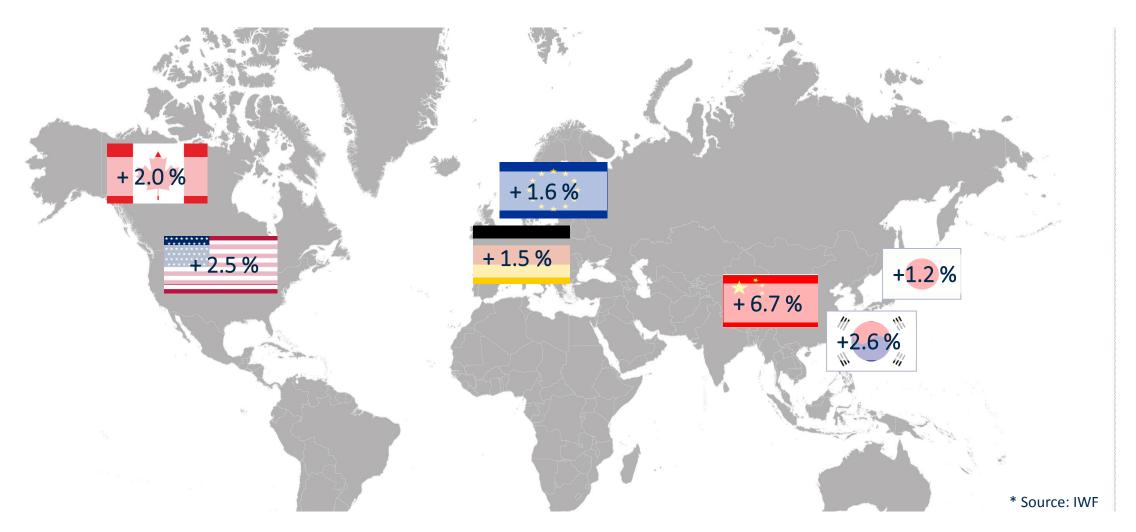
Multi Sensor Systems





## DIMENSION 4: CLEAR FOCUS ON INTERNATIONALIZATION

We will participate in the solid growth\* of our targeted sales regions



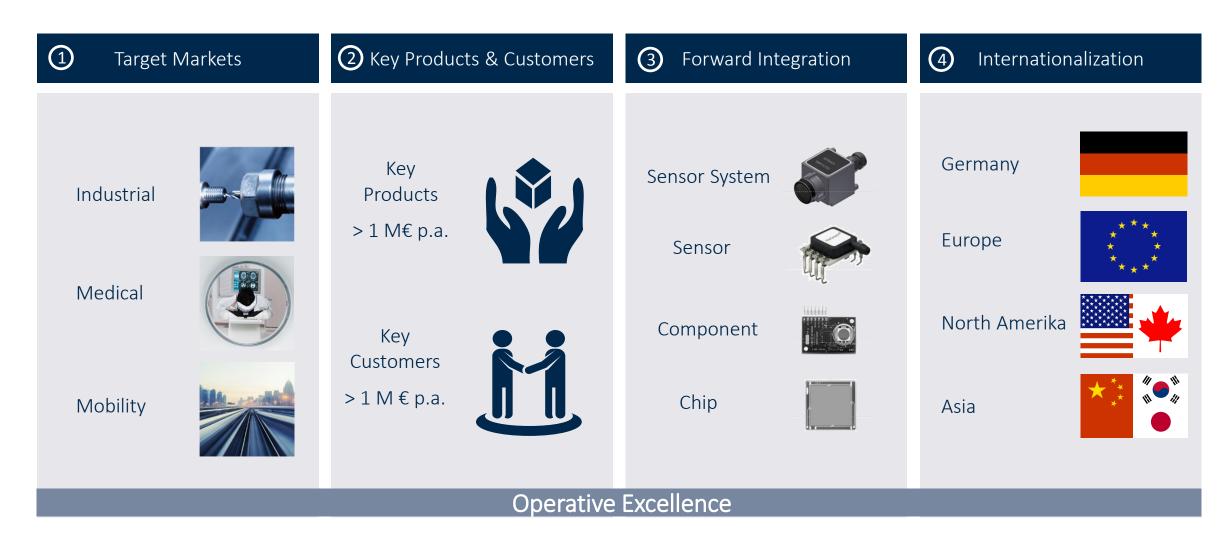


#### THE FUNDAMENT: FOCUS ON OPERATIVE EXCELLENCE

#### We concentrate on five core initiatives

#### **Top Initiatives**

- Lead Time, On-Time Delivery, Quality
- Core Processes
- One ERP
- T's & C's Harmonization
- Portofolio Optimization



# **Q&A SESSION**

## Financial Calendar

When?	What?
November 9, 2017	Q3 Interim Report
November 9, 2017 2pm	Presentation Interim Report Q3 2017
November 27-28, 2017	German Equity Forum, Frankfurt am Main

## THANK YOU

This presentation contains forward-looking statements. This presentation does not represent any solicitation to purchase shares of First Sensor AG. Rather it is intended exclusively for information purposes with regard to possible future developments at the company. All future-oriented information in this presentation was produced on the basis of probability-based planning and represents statements regarding the future which cannot be guaranteed. Rounding differences may arise.

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